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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

**LETTER OF INTENT IN RESPECT OF ZHUXISHUGU
TAISHAN CLOUD RESOURCE CENTER**

The Board announces that on 29 June 2015, Guangdong Bluesea and Taishan Municipal Government has entered into the LOI to jointly develop and construct 大數據產業基地台山雲資源中心 (Taishan Cloud Resource Center of Big Data Industrial Base*) in Jiangmen City.

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been halted with effect from 9:00 a.m. on 22 June 2015 pending the release of an announcement in relation to the inside information. Trading in the shares of the Company will remain halted, relevant announcement(s) will be published by the Company as and when appropriate.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of Neo Telemedia Limited (the “**Company**”) announces that on 29 June 2015, 廣東蔚海移動發展有限公司 (Guangdong Bluesea Mobile Development Ltd. Co.*) (“**Guangdong Bluesea**”), a wholly-owned subsidiary of the Company and Taishan Municipal People’s Government (“**Taishan Municipal Government**”) has entered into a letter of intent (the “**LOI**”) in respect of Zhuxishugu Taishan Cloud Resource Center, to jointly develop and construct 大數據產業基地台山雲資源中心 (Taishan Cloud Resource Center of Big Data Industrial Base*) in Jiangmen City (the “**Project**”).

CONSTRUCTION OF CLOUD RESOURCE CENTER

The Project is initially located in Wide Bay Industrial Park, Taishan City, with a site area of approximately 1,000 mu. Taishan Municipal Government will be responsible for the land leasing, while Guangdong Bluesea will be responsible for investment on development and construction, and services such as investment attraction, operation and sales integration.

The Project is expected to be positioned as large-scale industrial clusters in Jiangmen City and western Guangdong, with big data as the core and the cloud resource and cloud computing center as the theme at the early stage.

GENERAL

The principal activity of the Company is investment holding and the principal activities of its operating subsidiaries are the sale and distribution of telecommunication products, provision of cable and wireless broadband services, value-added telecommunication services and transmedia advertising service, and the operation of peer to peer (P2P) lending platform business.

The LOI is valid for one year commencing from the date of signing. Other agreement(s) will be entered into by both parties in respect of the cooperation details of the Project.

Further announcement(s) in respect of the Project contemplated under the LOI will be made by the Company as and when appropriate.

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By order of the Board
Neo Telemedia Limited
CHEUNG Sing Tai
Chairman

Hong Kong, 30 June 2015

**for identification purpose only*

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing

of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.